



ALAMANCE COUNTY Health Department

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FOR IMMEDIATE RELEASE

August 18, 2017

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****Media Advisory****

Infant/Toddler Car Seat Check & Hot Car Demonstration

Friday, August 18, 2017

Safe Kids Alamance County and Alamance County Health Department are conducting infant/toddler car seat checks at David Westcott Buick-GMC in Burlington 9a.m. to 12 noon. It is important that children are properly fitted in the right car seat, and for that car seat to be properly installed in a vehicle. In addition, a large car temperature display, which Safe Kids Alamance County received courtesy of David Westcott Buick-GMC, will be unveiled during this event. The temperature display is an excellent tool for demonstrating how fast the internal temperature of a vehicle can increase, which can place any child inside at almost immediate risk of heat-related injury or death during the summer months. A car can heat up 19 degrees in 10 minutes; and cracking a window does not help. Young children are particularly at risk because their body heats up three to five times faster than an adult's. According to Safe Kids Worldwide, on average, every 10 days a child dies from heatstroke in a vehicle. In more than half of these cases, the caregiver forgot the child was in the car.

WHAT: Infant/Toddler Car Seat Check and Hot Car Demonstration

WHEN: Friday, August 18, 2017

9 a.m. to 12 noon

WHERE: David Westcott Buick-GMC

2410 S. Church Street

Burlington, N.C. 27217

For more information concerning Safe Kids Alamance County, please contact Kelley Kimrey, Safe Alamance County Coordinator, at 336-570-6273.

Safe Kids Alamance County

Safe Kids Alamance County works to prevent unintentional childhood injury, the number one cause of death for children in the United States. Safe Kids Alamance County is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing unintentional injury. It was founded in 2001 and is led by Alamance County Health Department. For more information, visit safekids.org or our Facebook page at Safe Kids Alamance County.

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**Committed to Protecting and Improving the
Public's Health in Alamance County**