



## FOR IMMEDIATE RELEASE

New Entertaining and Educational Offering for Young Readers

Alamance County Public Libraries now offers VOX<sup>TM</sup> Books to all its patrons

Burlington, NC – July 28, 2022 – Parents and other caregivers are always looking for ways to make learning fun and engaging for the children in their care. Thanks to a new offering from ACPL, they won't need to look far!

VOX<sup>TM</sup> Books are the world's first all-in-one read-along: readers can listen to the book while they read through it. VOX Books don't require CDs, tapes, batteries, devices, or internet access; just press a button and you're listening and reading! VOX Books can also be used with or without headphones, making them perfect for both solo and group enjoyment.

Alamance County residents can borrow these engaging VOX Books for free. All they need is a library card!

"Library patrons love the fact that the audio is integrated with the text. Kids don't have a problem keeping up with their place in the story, and having the audio hand-in-hand with the text is important for early readers," Deana Cunningham, Associate Director of Operations, said. "With more stringent requirements for reading proficiency in early grades, these books will be a welcome tool for parents and teachers to help kids boost their reading skills in a fun and engaging way."

VOX Books have won awards from parents' groups, including the 2021 National Parenting Product Award in their Best Books for Kids and Families category, and a 2021 Mom's Choice Award. A recent review in *School Library Journal* noted that "Narrators are lively and will keep readers engaged. Educators can use VOX Books to help early or struggling readers learn to pronounce words, hold a book, and turn pages, and practice tracking text from left to right. This is a valuable tool not only for libraries but also for teachers to use in the classroom and for parents to use at home."

Visit http://www.alamancelibraries.org for more information and to reserve a VOX Book!

# **About Alamance County Public Libraries**

#### Our Mission

Alamance County Public Libraries provide learning opportunities for all members of our community to be successful in living a larger life by nurturing the heart and the mind.

#### Our Values

- Approachable and Inviting
- Knowledgeable and Professional
- Open Minded and Respectful of Diversity
- Supportive and Positive
- Resourceful and Innovative

### Our Priority Goals

- Access to high quality, trusted information and knowledge across the lifespan
- Inviting, convenient, and user-friendly spaces and services
- Innovative educational programs

## Equity, Diversity, & Inclusion

• We are committed to fostering an inclusive culture that celebrates and respects our differences and unique learning styles. Everyone is welcome here. See our full statement at www.alamancelibraries.org.

### **About Library Ideas**

Library Ideas is a global media company with an unwavering focus and desire to provide innovative digital solutions and ideas to libraries around the world. We proudly distribute e-content, design and build our own innovative products, and directly handle customer service to ensure optimal satisfaction. Established in 2008, by several publishing executives, Library Ideas® has over 5,000 customers in over 20 countries around the world. In 2011-12, Library Ideas® was named to the EContent 100 as one of the companies that matters most in the delivery of e-content. The company has offices in Fairfax, Virginia and Chattanooga, Tennessee.

#### Contact

Deana Cunningham, AD of Operations Alamance County Public Libraries (336) 290-8679 dcunningham@alamancelibraries.org