

ALAMANCE COUNTY
RECREATION AND PARKS COMMISSION
MINUTES OF THE TUESDAY, JULY 17, 2018 MEETING
ELI WHITNEY COMMUNITY CENTER
4110 E GREENSBORO CHAPEL HILL RD. GRAHAM, NC 27253

Members Present (Underlined): Chairman Mr. Earl Jagers, Vice-Chair Lee Isley, Mr. John Paisley, Mr. Mark Payne, Commissioner Bill Lashley, Mrs. Kelly May, Ms. Ann Meletzke, Mrs. Barbara Massey; Mr. Kirk Puckett

Recreation and Parks Staff Present: Brian Baker, Director; Anna Bowland, Grants and Communications Coordinator

I. COMMUNICATIONS

A. Call to Order

Meeting was called to order and a quorum established at 6:25 PM.

B. Approval of April 20th, 2018 Minutes

Upon a motion of John Paisley and the second of Lee Isley, the minutes of the April 20th, 2018 meeting were approved unanimously.

C. Commission Membership Update

Brian Baker reported that Kelly May, Earl Jagers, and Ann Meletzke were re-appointed as commission members.

II. PUBLIC COMMENT

No public comment was offered.

III. REPORT OF THE CHAIRMAN

A. Chairman Earl Jagers initiated the process of electing new officers. Upon the motion of Kelly May and second of John Paisley, Lee Isley was unanimously selected as the Chairman of the Commission. Upon the motion of John Paisley and second of Lee Isley, Kelly May was unanimously selected as the Vice-Chair of the Commission.

B. The commission thanked Mr. Jagers for his years of service as chairman. Lee Isley stated that he will strive to serve at the high standard that Earl has set.

IV. REPORT OF STAFF

A. Monthly Departmental Report

Brian Baker reported on the Department's activities in June and July.

1. Update on FY 2018-19 Budget

2. Staff Updates – Brian Baker reported that Jennifer Kamenides has resigned as Recreation Program Specialist for the Northern Division Office. The Department will hire a replacement in the coming weeks. Brian Baker reported a 26% employee turnover rate in the past year.

B. Recent and Upcoming Events

Anna Bowland reported on positive press the Department received recently in the The Times-News. An article in the July 14, 2018 edition highlighted Alamance Parks' Creek Discovery event at Shallow Ford Natural Area. A quote in the article stated that Alamance County had among the best parks and recreation department the participant had experienced. The committee discussed that we should continue to seek out opportunities for such positive publicity. Anna Bowland provided the committee with a copy of the Summer Program Offerings flier. Brian Baker commented that summer is typically a slower time for programming and there will be more events in the fall.

C. Athletics Annual Update

Postponed for future meeting.

V. **UNFINISHED AND OLD BUSINESS**

A. Update Regarding Organization of the Youth Athletics Program

Brian Baker provided an update regarding the Department's discussions with community clubs and municipalities. He reported that the Department has met with all clubs and the meetings have gone better than expected overall. The next step will be to draft a document outlining the terms of the partnership with the clubs. The new partnership will be rolled out with youth basketball starting this fall and will be phased in over the next year.

B. Update Regarding Partnership with Glencoe Textile Heritage Museum

Brian Baker reported that the Department had received money in the 2018-19 budget to invest in the new Alamance Parks Glencoe Office and Textile Heritage Museum. Alamance Parks will assist with operations of the museum for the next 2 years and will work closely with the current museum manager, Jerri Nall, to increase attendance at the museum. A goal has been set to increase attendance by 25% at the museum by the end of 2018-19. Brian Baker noted that the Department's goal is to jumpstart interest in the Glencoe Mill Village.

VI. **NEW BUSINESS**

A. Presentation of 2017-18 Performance Management Results and 2018-19 Performance Management Goals

Brian Baker reported on the Department's 2017-18 Performance Management goals and results and stated that the department met all goals in the prior year. Additionally, he presented the 2018-19 Performance Management goals. He stated that these goals and metrics are helpful for evaluating the work and progress of the department throughout the year. A brief discussion was had among the committee regarding 2017-18 Park Attendance Numbers. It was noted that attendance numbers are higher overall and the committee is pleased with the condition and presentation of the park facilities.

B. Balloon Festival

John Paisley mentioned the possibility of Alamance Parks partnering with Bob Keen on an upcoming Balloon Festival. Brian Baker noted that this may be something that the Conversion & Visitors Bureau may be interested in assisting with. No action was taken.

C. Equestrian Complex Barn

Brian Baker noted that we are in need for funds for construction of the equestrian complex barn. Ann Meletzke suggested the possibility of a barn raising event. A discussion was had about the possibility of such an event. No action was taken.

VII. ADJOURNMENT

The Commission adjourned the meeting at 7:16 by acclamation.

Respectfully Submitted, Brian Baker