

# Alamance County Strategic Plan



Alamance County Planning Department  
November 2, 2015

# What We've Done...

- Destination 2020 Review
- Visioning Retreat
  - Value of a Strategic Plan
    - Transforms ideas into actions
    - Provides guidance
    - Aligns resources with community values for the future
    - Aligns core government functions with desired strategies
  - Value of an excellent facilitator

# Visioning Retreat

- Retreat Objectives:
  - To recognize our successes over the last few years.
    - Destination 2020 Review
  - To assess the implications of upcoming changes in our community.
    - Short Term (next 18 months)
    - Medium Term (18-36 months)
    - Long Term (3-5 years)
  - To establish preliminary vision for the community.
  - To determine expectations for a strategic planning process.

# Visioning Retreat

- Findings on Government's Role:
  - To lead the movement forward
  - Set goals and vision (for staff to implement)
  - Develop policies, ordinances, and framework to support vision
  - Represent public views
  - Collaborate with regional partners; promote cohesiveness with all
  - Be positive, complete, and transparent with communications
  - Allocate/raise revenues to resource the plan
  - Seek guidance of experts, when needed
  - Set an example for diversity through hiring choices

# Next Steps

- Need approval to:
  - Engage School of Government for facilitation and reviewing draft plans (as outlined in the work plan)
  - Approve funding up to \$ 20,000.00
  - Begin implementation of the work plan